

Monday, March 03, 2008

☐ 9:00 am - 5:00 pm **PRE01 - Intensive AIIM Enterprise Content Management (ECM) Practitioner Training Program**
Speaker: Thedra White, AIIM Association

☐ 9:00 am - 5:00 pm **PRE02 - Intensive AIIM Electronic Records Management (ERM) Practitioner Training Program**
Speaker: Bob Larrivee, AIIM

☐ 9:00 am - 5:00 pm **PRE03 - Intensive AIIM Information Organization & Access (IOA) Practitioner Training Program**
Speaker: Atle Skjekkeland, AIIM

☐ 9:00 am - 5:00 pm **PRE04 - Intensive AIIM Business Process Management (BPM) Practitioner Training Program**
Speaker: Alex Visser, AIIM

☐ 9:00 am - 5:00 pm **PRE05 - Intensive AIIM Email Management (EMM) Practitioner Training Program**
Speaker: Carl Weise, AIIM

☐ 9:00 am - 5:00 pm **PRE06 - Intensive AIIM Enterprise 2.0 (E2.0) Practitioner Training Program**
Speaker: Carl Frappaolo, AIIM

Tuesday, March 04, 2008

☐ 11:10 am - 12:00 pm **COL01 - Collaboration, Folksonomy, Web 2.0: Buzz Terms or Reality?**
Speaker: Jerome Pesenti, Vivisimo, Inc.

☐ 11:10 am - 12:00 pm **DOC01 - Maximizing the Benefits of Centralized Document Management**
Speaker: Shelley Butler, The Pennsylvania State University

☐ 11:10 am - 12:00 pm **E2W01 - Defining Enterprise 2.0 and the Role of ECM in It**
Speaker: Carl Frappaolo, AIIM

☐ 11:10 am - 12:00 pm **ECM04 - Building the Business Case for ECM Adoption**
Speaker: Dan Elam, eVisory Incorporated

☐ 11:10 am - 12:00 pm **ECM16 - Managing The Content In The Enterprise, and Not Getting Burned**
Speaker: Craig Le Clair, Forrester Research

☐ 11:10 am - 12:00 pm **ECM18 - Using ECM to Streamline Transactions and Improve Accounts Payable Efficiency**
Speaker: Veronica Budwig, Memorial Healthcare System
 Kathleen Coolman, Memorial Healthcare System

☐ 11:10 am - 12:00 pm **EML01 - Email Management: How One Company came to Grips with Email as Records**
Speaker: Janet Stauss, National Geographic Society

☐ 11:10 am - 12:00 pm **PSI02 - Everything You Wanted to Know About BPM But Were Afraid to Ask**
Speaker: Jarrod Gingras, CMS Watch
 Alan Pelz-Sharpe, CMS Watch

☐ 11:10 am - 12:00 pm **REC01 - Records Management Principles, Instruments and Technology**
Speaker: Carl Weise, AIIM

☐ 11:10 am - 12:00 pm **REC10 - Planning for Truly "Enterprise" Content and Records Management Systems**
Speaker: Mike Alsup, Gimmel Group
 Craig Voss, BP America, Inc.

☐ 11:10 am - 12:00 pm **SEA01 - Tools and Best Practices to Improve Findability: An Architectural Model**
Speaker: Thomas Pole, Harris

☐	11:10 am - 12:00 pm	<u>SRC01</u> - Policy Management of Information Speaker: Andrew Cohen, EMC
☐	11:10 am - 12:00 pm	<u>WCM01</u> - ECM: Moving from a Point Solution to an Enterprise Rollout Speaker: Tom Chaffee, Blue Cross Blue Shield of Minnesota
☐	1:30 pm - 2:20 pm	<u>BPM01</u> - Streamlining Business Processes by Optimizing Your Content Management Strategy Speaker: Bonnie Hipp, University of Arkansas for Medical Sciences
☐	1:30 pm - 2:20 pm	<u>BUI01</u> - Content Analytics: Using BI to Squeeze the Greatest Value Out of Your Content Speaker: Guy Creese, Burton Group
☐	1:30 pm - 2:20 pm	<u>COL02</u> - Leveraging User-Generated Content throughout Your Business Speaker: Bryant Shea, Molecular, Inc.
☐	1:30 pm - 2:20 pm	<u>DCI01</u> - Complex Technical Advances and Strategies in Document Capture Speaker: Richard Payne, TSFG (Carolina First Bank)
☐	1:30 pm - 2:20 pm	<u>ECM01</u> - Enterprise ECM: Gaining a Toehold Speaker: Allan Campbell, MassMutual
☐	1:30 pm - 2:20 pm	<u>ECM17</u> - Data Conversion: Aligning Business Units and Achieving Measurable Results Speaker: Fred Pulzello, Morgan Stanley Jennifer Vollmer, Morgan Stanley
☐	1:30 pm - 2:20 pm	<u>LIT01</u> - E-Discovery Readiness: Realistic Approaches to Corporate Challenges Speaker: Scott Clary, Ernst & Young LLP Dave Rogers, Ernst & Young LLP
☐	1:30 pm - 2:20 pm	<u>PSI05</u> - Taxonomies for Smarties: A Rapid-fire Intro for Taxonomy Newbies Speaker: Theresa Regli, CMS Watch
☐	1:30 pm - 2:20 pm	<u>REC02</u> - The Configuration, Design and Implementation of Northeast Utilities' Records Management Program Speaker: Maureen Bazan, Northeast Utilities Janice Chiarizia, Northeast Utilities
☐	1:30 pm - 2:20 pm	<u>SEA02</u> - Enterprise Search: Why it's Critical and Why it's More than Google Inside the Firewall Speaker: Carl Frappaolo, AIIM
☐	1:30 pm - 2:20 pm	<u>SRC02</u> - Best Practices for Planning and Deploying Rights Management for the Enterprise Speaker: Stuart Goodnick, Liquid Machines Ed Martin, Chico's
☐	1:30 pm - 2:20 pm	<u>WBS01</u> - Teaching the Old ECM Dog New Tricks: Implications of Web Services across the Document Lifecycle Speaker: Lloyd Dugan, Information Engineering Services, Inc.
☐	1:30 pm - 2:20 pm	<u>WCM02</u> - Deriving Value from Enterprise Portals Speaker: Doug Keating, Booz Allen Hamilton Bill Webner, Booz Allen Hamilton
☐	2:30 pm - 3:20 pm	<u>BPM02</u> - Do or Die: Innovation by Process-based Information Management Speaker: Dan Keldsen, AIIM
☐	2:30 pm - 3:20 pm	<u>BPM13</u> - Realizing the Benefits of an Efficient Payment Processing Solution Speaker: Laurie Hunter-Manning, J&B Software Steve Miller, Idaho State Tax Commission
☐	2:30 pm - 3:20 pm	<u>BUI02</u> - Business Intelligence without Business Intelligence Tools: Transforming Existing ERP Reports into Actionable Data

		Speaker: Michael Spielman, Esselte Corporation Mike Urbonas, Datawatch
☐	2:30 pm - 3:20 pm	<u>COL03</u> - SharePoint 2007: Fulfilling the Promise At American Nuclear Insurers Speaker: Daniel Antion, American Nuclear Insurers
☐	2:30 pm - 3:20 pm	<u>DOC02</u> - End the Paper Chase A Success Story for Large-Scale Electronic Document Management Implementations Speaker: Maria Sedgwick, ARC Energy Trust
☐	2:30 pm - 3:20 pm	<u>E2W02</u> - Are You Ready for Web 2.0? How to Deliver a Successful Web 2.0 Initiative Speaker: John Newton, Alfresco Software Inc.
☐	2:30 pm - 3:20 pm	<u>ECM02</u> - Eating an Elephant One Bite at a Time: Building a Proof of Concept for ECM Speaker: TK Train, Gambro
☐	2:30 pm - 3:20 pm	<u>EML02</u> - Email: Friend or Foe to Content Management? Speaker: Felicity Badcock, Mallesons Stephen Jaques David Baskin, Recommind
☐	2:30 pm - 3:20 pm	<u>PSI03</u> - The New Web Publishing Environment Speaker: Tony Byrne, CMS Watch
☐	2:30 pm - 3:20 pm	<u>REC03</u> - ECM and Records Management: Both Essential, but Dangerous when Treated as One Speaker: Gordon E.J. Hoke, KPMG
☐	2:30 pm - 3:20 pm	<u>SEA07</u> - Taming the Wild: Controlling the Unstructured and Unmanaged Data Across the Enterprise Speaker: Jack Halprin, Esq., Guidance Software, Inc. Patrick Oot, Verizon Legal Department Scott Steiner, Cox Enterprises, Inc Thomas Thornbury, Merrill Lynch Forensics Group
☐	2:30 pm - 3:20 pm	<u>SEA09</u> - Google: Disrupting the Traditional World of Enterprise Applications Speaker: Steve Arnold, ArnoldIT.com
☐	2:30 pm - 3:20 pm	<u>SRC03</u> - Global Preservation Orders: Strategies for Implementation and Compliance Speaker: Patrick Hynes, Ernst & Young David Sems, Ernst & Young
☐	4:30 pm - 5:20 pm	<u>BPM03</u> - Selling Business Process Management to Knowledge Workers Speaker: Monroe Horn, Bromberg & Sunstein LLP
☐	4:30 pm - 5:20 pm	<u>BUI03</u> - Enhance Search Capabilities with Structured Data: Bringing Together Business Intelligence and Search Speaker: Derek Matthews, Ariba John Turnbull, Thunderstone Software LLC
☐	4:30 pm - 5:20 pm	<u>COL04</u> - How to Segment the Use of Wikis, Blogs, Collaboration, DMS, and the Intranet to Save Money Speaker: Jost Krebs, Vodafone
☐	4:30 pm - 5:20 pm	<u>DCI02</u> - Document Imaging without the Bells & Whistles Speaker: Marlon Buff, County of Lexington, SC
☐	4:30 pm - 5:20 pm	<u>E2W03</u> - Enterprise 2.0: Compliant Collaboration Speaker: Jesse Wilkins, Access Sciences Corporation
☐	4:30 pm - 5:20 pm	<u>ECM03</u> - Creating a Vision for Planning & Implementing ECM: Technology is Least of the Challenges Speaker: Arvind Krishna, ECM Advisory Group

		Suresh Shenoy, Information Management Consultants - IMC
☐	4:30 pm - 5:20 pm	<u>ICT01</u> - Taming the Beast: How to Develop an Enterprise Taxonomy to Support 200 Million Documents Speaker: Jeff Auker, The Hartford Insurance Group Seth Earley, Earley & Associates, Inc
☐	4:30 pm - 5:20 pm	<u>LIT02</u> - Taming the Litigation Chaos: The Role of Records Management in E-Discovery Speaker: Thomas Barnett, Sullivan & Cromwell Craig Freeman, Xerox Litigation Services
☐	4:30 pm - 5:20 pm	<u>PSI06</u> - Strategic Patterns in ECM Speaker: Alan Pelz-Sharpe, CMS Watch
☐	4:30 pm - 5:20 pm	<u>REC04</u> - Putting the "Enterprise" in Enterprise Records Management: Records Affect More than Just the Records Department Speaker: Bill Morey, Corporate Express Fiona Schrader, EMC Corporation
☐	4:30 pm - 5:20 pm	<u>SEA08</u> - Evaluating The Enterprise Search Market Speaker: Ken Poore, Forrester Research
☐	4:30 pm - 5:20 pm	<u>SRC04</u> - Content Assurance: The Phases to Comprehensive Content Protection Speaker: Alan Weintraub, Perficient, Inc.
☐	4:30 pm - 5:20 pm	<u>WCM03</u> - Improving WCM User Adoption Rates through User-Centric Needs Analysis Speaker: David Morgan, Stanley Works Tony White, Gilbane Group
Wednesday, March 05, 2008		
☐	9:10 am - 10:00 am	<u>SPS01</u> - Using Information to Win: An Inside Look at Baseball's World Series Champion Speaker: Mark Lewis, EMC
☐	9:10 am - 10:00 am	<u>SPS02</u> - Searching for Meaning: The Future of Text Analytics Speaker: Mike Moran, IBM Software Group
☐	10:10 am - 11:00 am	<u>BPM04</u> - Maximizing Visibility & Productivity in a Dynamic Work Environment Speaker: Garth Knudson, HandySoft Global Corp. James Whitlock, U.S. Air Force Medical Service
☐	10:10 am - 11:00 am	<u>COL05</u> - Avoiding the Mistakes of the Past and Learn How Collaboration, Process and Content Should Work Together Speaker: Paul Van Den Berg, IBM Enterprise Content Management
☐	10:10 am - 11:00 am	<u>DCI05</u> - Expanding the Digital Horizon Beyond Basic Capture & Workflow Automation Speaker: Neil Snowdon, BancTec
☐	10:10 am - 11:00 am	<u>DOC03</u> - Archiving with Web-Based Subscriber Services Speaker: Dave Lockett, The Pittsburgh Steelers Lois Powell, Eastman Kodak Company
☐	10:10 am - 11:00 am	<u>ECM15</u> - Design For People, Build For Change: Transforming The Nature Of Work Speaker: Connie Moore, Forrester Research
☐	10:10 am - 11:00 am	<u>ICT02</u> - Metadata and Records Disposition for Shared Drive Records Speaker: Colleen MacNaughton, City of Calgary
☐	10:10 am - 11:00 am	<u>IIA02</u> - Evolution of Infrastructure: Is Bigger Better? Speaker: Paula Blanchard, Raytheon

☐	10:10 am - 11:00 am	<u>LIT03</u> - Implementing a Compliance Archive in Your Data Center to Respond to Litigation Requests Speaker: Krishna Mangipudi, AXS-One, Inc. Brian Smith, New York Life
☐	10:10 am - 11:00 am	<u>PSI01</u> - ECM Marketplace, Circa 2008 Speaker: Alan Pelz-Sharpe, CMS Watch
☐	10:10 am - 11:00 am	<u>REC05</u> - Rethinking Records and Information Management (RIM): Toward a Maturity Model Approach Speaker: L. Reynolds Cahoon, Lockheed Martin Edwin McCeney, Department of the Interior Michael Miller, Lockheed Martin
☐	10:10 am - 11:00 am	<u>SEA03</u> - A.T. Kearney's Strategy for Integrating Content Management Systems with Enterprise Search Speaker: John Laughhunn, A.T. Kearney Amin Negandhi, Echelon Consulting, LLC
☐	10:10 am - 11:00 am	<u>SEA10</u> - Next Generation Search Tools & Applications Track Speaker:
☐	10:10 am - 11:00 am	<u>SRC05</u> - Adopting Standards to Improve Digital Preservation Speaker: Robert Blatt, Electronic Image Designers, Inc Theresa Finger, Secretary of State's Office
☐	11:10 am - 12:00 pm	<u>BPM05</u> - Maximizing ROI by Improving Business Processes Using Existing Technologies Speaker: James Balter, University of Miami Freddie Robinson, University of Miami Lourdes Wolf-Marens, University of Miami
☐	11:10 am - 12:00 pm	<u>BUI04</u> - Building an Enterprise Knowledge Management Function Speaker: Edsel David, Daiichi Sankyo
☐	11:10 am - 12:00 pm	<u>COL06</u> - Build Smarter Internal and External Communities via Social Networking Methodologies and Technologies Speaker: Dan Keldsen, AIIM
☐	11:10 am - 12:00 pm	<u>DCI03</u> - How to Handle Mass Input and Archiving of Documents within SAP Speaker: Larry Evans, The Home Depot Bernhard Morell, KGS Software GmbH
☐	11:10 am - 12:00 pm	<u>DOC09</u> - Deploying Enterprise-wide Document Automation Speaker: Debra Dunbar, AIT Worldwide Logistics Bob Fresneda, ReadSoft Sheri Wozniak, AIT Worldwide Logistics
☐	11:10 am - 12:00 pm	<u>DOC10</u> - End-Users Are From Mars, Document Managers Are From Venus Speaker: Tricia Bush, Microsoft Corporation
☐	11:10 am - 12:00 pm	<u>ECM05</u> - Avoiding Failure: Building a Simple but Effective Foundation for ECM Speaker: Sam McCollum, ENMAX Corporation
☐	11:10 am - 12:00 pm	<u>EML03</u> - Life in the Compliance Lane: Staying Two Steps Ahead with Content Aware Storage Speaker: Chris Godsey, Morgan Keegan Gary Watson, Nexsan Technologies
☐	11:10 am - 12:00 pm	<u>ICT03</u> - Document and Records Classification: Developing a Taxonomy Speaker: Barbara Blackburn, IMERGE Consulting, Inc. Chris Johnson, Minnesota Pollution Control Agency
☐	11:10 am - 12:00 pm	<u>REC06</u> - How to Simplify Long-Term Storage and Improve Productivity with Self-Service Records Systems Speaker: Azin Borumand, Microsoft

Christina Torres, Microsoft

☐	11:10 am - 12:00 pm	<u>SRC06</u> - Staying Ahead of the Storm: The Role of ECM in Disaster Preparedness Speaker: John Thomas (Tom) Love, Xerox DocuShare Business Unit Abdiel Ortiz, Florida's 13th Judicial Circuit Court
☐	11:10 am - 12:00 pm	<u>WBS02</u> - The Pros and Cons of SaaS for Content Management Speaker: Dan Carmel, SpringCM Joe Graves, Stratus Technologies
☐	11:10 am - 12:00 pm	<u>WCM04</u> - Going Global: How to Address the Demanding Requirements of Multi-site, Multi-Lingual Content Creation and Management Speaker:
☐	11:10 am - 12:00 pm	<u>WCM08</u> - Web Content Management: Five Trends You Need To Know Speaker: Stephen Powers, Forrester Research
☐	1:30 pm - 2:20 pm	<u>BPM06</u> - Integrating Imaging, Automated Workflow and Telecommunications to Expedite Business Processes: Practical Advice for Successful Implementations Speaker: Stuart Macleod, London-Metropolitan Police
☐	1:30 pm - 2:20 pm	<u>BUI07</u> - Convergence Of The Three B's: BI, BPM, And Business Rules Speaker: Boris Evelson, Forrester Research
☐	1:30 pm - 2:20 pm	<u>COL07</u> - The Design, Creation and Maintenance of Technical Content in a Corporate-Wide XML Authoring Environment Speaker: Paul Masalsky, EMC Paul Wlodarczyk, JustSystems
☐	1:30 pm - 2:20 pm	<u>DOC04</u> - Sorting Out the Chaos: How the Air Force Office of Special Investigations Got Organized Speaker: Julie Peed, CSC Tracey Stivers, Chenega Integrated Systems
☐	1:30 pm - 2:20 pm	<u>E2W05</u> - How to Use Web Information Capture to Make a New 2.0 Strategy a Reality Speaker: Matt Jacobson, Connotate Technologies Vince Tripodi, The Associated Press
☐	1:30 pm - 2:20 pm	<u>ECM06</u> - The Vendors Speak: How NOT to Write Your RFP Speaker: William McCalpin, MHE
☐	1:30 pm - 2:20 pm	<u>IJA05</u> - Leveraging SOA to Integrate EDM into Core Business Processes Speaker: Paul Lord, Westbrook Technologies
☐	1:30 pm - 2:20 pm	<u>LIT04</u> - Moving Target: The Conflict between EU Data Protection Laws and U.S. Litigation Document Production Requirements Speaker: Debra Bromson, AstraZeneca Pharmaceuticals David Kessler, Drinker Biddle & Reath, LLP Howard Reissner, Planet Data Solutions, Inc
☐	1:30 pm - 2:20 pm	<u>PSI07</u> - Search for the Future of Search Speaker: Theresa Regli, CMS Watch
☐	1:30 pm - 2:20 pm	<u>REC07</u> - Integrating Multiple Applications for a More Effective Enterprise ERM Solution Speaker: Nishan DeSilva, Watson Wyatt Worldwide Tim Shinkle, Perpetual Logic
☐	1:30 pm - 2:20 pm	<u>SRC10</u> - Mapping Your Information Management Control Environment and Developing Knowledge-Based Metrics Speaker: Matt O'Mara, Wellington City Council

	1:30 pm - 2:20 pm	<u>SRC11</u> - How To Take A Big Bite Out of the Cost Of Compliance: A Case Study Speaker: William Neale, IBM
	1:30 pm - 2:20 pm	<u>WCM07</u> - Key Success Factors for Building an Integrated B2B/B2C Website Speaker: Marcia Douglas, BearingPoint Charlie Gray, Motorola
	2:30 pm - 3:20 pm	<u>BPM07</u> - Orchestrating Business Processes in an Ever-changing Environment Speaker: Dave Lakness, Laserfiche Carl Long, Unity Business Systems Michael Wells, Chesterfield County
	2:30 pm - 3:20 pm	<u>BPM12</u> - Paperless Process Management: How to Streamline Operations and Improve Customer Service Speaker: Bob Varney, Bacou-Dalloz Kurt Wachtendorf, Quadrant Software
	2:30 pm - 3:20 pm	<u>BUI05</u> - Using Electronic Communications Archives for Knowledge Management and Business Intelligence Speaker: Pablo Fernandez-Cid Enriquez, State Secretary for the European Union Arthur Riel, Lighthouse Global Technologies
	2:30 pm - 3:20 pm	<u>COL08</u> - RSS: The Connective Tissue of Enterprise 2.0 Speaker: William Hayes, Biogen Idec Brian Kellner, NewsGator Technologies
	2:30 pm - 3:20 pm	<u>DCI04</u> - Lessons in Capture: How to Automate Business Processes, Boost Productivity and Business Continuity Speaker: Dan Dillingham, Dataimage Andrew Pery, Kofax Les Roberts, Utah Office of Recovery Services
	2:30 pm - 3:20 pm	<u>DOC11</u> - Records Management and the Mailstream: a Partnership for Success Speaker: Betty McAlvany, Pitney Bowes Management Services Bill Scott, Liberty Mutual
	2:30 pm - 3:20 pm	<u>ECM07</u> - A Pragmatic Approach to ECM Implementation: Integrating Users, Business Process and Technology in Real Life Speaker: Jonathan Arnold, Project Performance Corporation Roya Noory, Nuclear Regulatory Commission
	2:30 pm - 3:20 pm	<u>EML04</u> - Which Email Archiving Solution is Right for You? Analyzing the Features and Functionality of Leading Solutions Speaker: David Ramthun, Instant InfoSystems
	2:30 pm - 3:20 pm	<u>ICT04</u> - Auto-categorization of Unstructured Data Speaker: Milind Joshi, Idea Technosoft
	2:30 pm - 3:20 pm	<u>REC08</u> - Architecture Considerations in Electronic Records Management Software Selection Speaker: Julie Gable, Gable Consulting LLC Baron Gemmer, Innovative Corporate Solutions (ICS)
	2:30 pm - 3:20 pm	<u>SRC08</u> - Records Management in a World of Risk: Best Practices, Tools, and Measures Speaker: Richard Baily, Xerox Global Services Barry Murphy, Forrester Research
	2:30 pm - 3:20 pm	<u>WBS03</u> - Optimizing SOA: Developing ECM in a Web Services-Based World Speaker: Simon Woodford, Bechtel Corporation
	2:30 pm - 3:20 pm	<u>WCM05</u> - Centralizing Enterprise Content to Achieve Globalized Process Efficiency and Reduce Costs Speaker: Thomas Verstege, Johnson Controls Shannon Zimmerman, Sajan

☐	4:30 pm - 5:20 pm	<u>BPM08</u> - E-Forms and Workflow to Reduce Cycle Times and Increase Accountability Speaker: Julie Bishop, Marion County Health Department Paul Gorman, Hyland Software
☐	4:30 pm - 5:20 pm	<u>COL09</u> - Content Collaboration: Using the Wisdom of the Crowds to Improve Content Management Speaker: Tim Barker, salesforce.com Tim Jock, Ciena
☐	4:30 pm - 5:20 pm	<u>DOC05</u> - Successfully Implementing a Document Management Program Speaker: Eddie Graves, DBX Imaging Corp David Noel, Stafford County Virginia Brian Scott, Spotsylvania County Virginia
☐	4:30 pm - 5:20 pm	<u>ECM08</u> - The Six Steps to a Successful ECM / Records Management Implementation Speaker: Ian Soler, Sword US Inc.
☐	4:30 pm - 5:20 pm	<u>IJA03</u> - Integrating Disparate Content Repositories without Scrapping Previous Investments and Legacy Systems Speaker: Sharon Benton, Purdue Pharma Steve Pogrebivsky, Vital Path
☐	4:30 pm - 5:20 pm	<u>LIT05</u> - The Cost of E-Discovery Speaker: Jeff Bridges,
☐	4:30 pm - 5:20 pm	<u>PSI08</u> - Fix My ECM Problem Speaker:
☐	4:30 pm - 5:20 pm	<u>REC09</u> - The Big Move: Tactical Approach to the Transition and Continuity of Essential Records During Mergers & Acquisitions Speaker: Charlie Sodano, eOrganizedWorld
☐	4:30 pm - 5:20 pm	<u>SEA04</u> - Using All of Your Information Assets Effectively: When Search Is Not Enough Speaker: Andrew McKay, Attivio
☐	4:30 pm - 5:20 pm	<u>SRC07</u> - Electronifying Paper Processes Using Digital Signatures Speaker: Wayne Hoff, Bantrel
☐	4:30 pm - 5:20 pm	<u>SRC09</u> - Integrating Disparate Applications and Leveraging Existing Technology to Manage Risk and Compliance Speaker: William Kracunas, Vitale Caturano & Co
☐	4:30 pm - 5:20 pm	<u>WCM06</u> - The New Romance: Enabling the Love Affair between Documents and Video Speaker: Beverly Bridges, City of Las Vegas Kris Painter, SIRE Technologies, Inc.
Thursday, March 06, 2008		
☐	10:00 am - 10:50 am	<u>SPS03</u> - Unleash Your ECM Potential Speaker: Fred Studer, Microsoft Corporation
☐	11:10 am - 12:00 pm	<u>BPM10</u> - Critical Workflow Design: Improving the Way Users Interact with Digital Documents and Processes Speaker: Raja Hammoud, Adobe Systems Josh Laire, Dickinson Financial
☐	11:10 am - 12:00 pm	<u>BUI06</u> - Everything Old is New Again: Transforming Legacy Content into Organizational Intelligence Speaker: Karl Horvath, Gwynedd-Mercy College
☐	11:10 am - 12:00 pm	<u>DOC07</u> - Creating a System of Record to Identify Official Documents Speaker: Thomas Gutermuth, First Church of Christ, Scientist JP Harris, Open Text

☐	11:10 am - 12:00 pm	ECM10 - ECM at the United Way Speaker: David Gallerizzo, Fig Leaf Software Wil Vargas, United Way of America
☐	11:10 am - 12:00 pm	ECM13 - DAM Right: Successfully Implementing and Optimizing a DAM Solution Speaker: Joseph Bachana, DPCI
☐	11:10 am - 12:00 pm	ICT05 - Improving Efficiency and Findability with Image Indexing Speaker: Courtney Belanger, North Shore Medical Center Salem Hospital Brian Kilduff, Biscom, Inc.
☐	11:10 am - 12:00 pm	REC11 - RIM and Information Management: Integrating Records Management into ECM Speaker: Daniel Bennett, Internal Revenue Service J. Timothy Sprehe, Sprehe Info. Mgmt. Associates
☐	11:10 am - 12:00 pm	SEA05 - Finding Too Many Needles in the Paper Haystack? Speaker: Dieter Klinger, Montgomery County in Rockville, Maryland
☐	11:10 am - 12:00 pm	WBS04 - Information Protection vs. Information Accessibility: Striking the Right Balance Speaker: Lee Tilton, Minerals Management Service
☐	12:10 pm - 1:00 pm	BPM09 - How to Link Process Workers to Document Management, Imaging and Workflow via SharePoint Speaker: Ken Burns, Hyland Software Sean Lemon, Universal Forest Products
☐	12:10 pm - 1:00 pm	BPM11 - Using Business Processes, Events, Metadata and Rules to Manage Records Speaker: Joanne Dooley, MassMutual William Neale, IBM
☐	12:10 pm - 1:00 pm	DOC06 - Putting Content in Context: How BCBS MA Takes Care of its Customers and its Business Speaker: Mark Farone, BlueCross BlueShield Massachusetts Tom Wentworth, Interwoven
☐	12:10 pm - 1:00 pm	DOC08 - Enhancing Productivity and Efficiency with Digital Libraries Speaker: Ilhan Ozulu, Office of the Secretary of Defense Dan Quinn, PTFS, Inc.
☐	12:10 pm - 1:00 pm	E2W06 - The ECRM Market Disruption Ahead: Enterprise 2.0 and Your 20-Something Employees Speaker: Anne Tulek, Access Sciences Corporation
☐	12:10 pm - 1:00 pm	ECM09 - Curing the Disease of Inefficient Content Delivery Speaker: Uwe Danner, Siemens Medical Solutions
☐	12:10 pm - 1:00 pm	ECM14 - Exploiting the Customer Facing Benefits of ECM Speaker: Robert Carasik, Wells Fargo Bank
☐	12:10 pm - 1:00 pm	SEA06 - Using Enterprise Search to Manage Highly-Involved Corporate Risk, Compliance and E-Discovery Cases Speaker: Jeffrey Vascoe, Vascoe Valdes